

# PULSE.WMS

EFFICIENCY. ACCURACY. PRODUCTIVITY.



## Warehouse Management ...

***Is business growth causing major cost blowouts and serious problems with customer satisfaction?***

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**PULSE Logistics Systems** is an Australian company that, since the early 1990s, has singularly focused on the design, development and implementation of advanced Supply Chain Management solutions (SCM).

## Why PULSE.WMS?

Ask yourself why are so many growing organisations implementing WMS alongside their existing ERP business systems? – As organisations struggle with diminishing product margins and less room for price negotiation they are turning attention to often out of control and spiralling Supply Chain costs. Following meticulous reviews of their existing business system requirements, savvy companies have identified that the ERP warehouse modules on offer just don't have deep enough functionality to strip costs out of their supply chain and match their competitor's who are operating WMS.

## Customer profiles?

Our flagship product, PULSE Warehouse Management System (WMS) is today in use in a wide variety of sectors – such as retail, 3PL, health care, industrial products, electronics and computers, consumer products, automotive parts, food and beverage, and small parts/spare parts. Many importers and off-shore manufacturers, who have effectively become wholesale distributors, are seeking logistics partners to help them with their new set of and often unplanned challenges. Obviously local manufacturers also want to match their offshore counterparts in the logistics and SCM stakes.

## So why select PULSE as your WMS partner?

**Turnkey.** Because you need a SCM partner who can provide a total turnkey solution ... from initial complete analysis and review, to the RF site survey, to hardware selection and supply. To complete system installation, testing and implementation. To project management, change management and training. To ongoing systems support and logistics services. PULSE takes total responsibility for your project.

**Longevity.** Because you want a solution provider who will be around to support your systems well into the future ... In a world in which all too many solution providers seem to be continually coming and going, PULSE has remained a highly stable entity in terms of its ownership, management and staff.

**Experience.** Because the success of your supply chain solution depends on the quality and expertise of your SCM partner's team ... our Logistics and IT Specialist team members all have many decades of highly relevant hands-on experience and have worked on many SCM implementations. Their expert role includes ensuring your implementation is completed on time, on budget, and to full specification.

**Evolving.** Because you need a SCM partner who is always in tune with the latest technology and logistics techniques... by keeping fully up-to-date with all significant operational and technology changes in logistics, we are able to provide you with meaningful and powerful advice on what these changes are all about. We are able to guide you through an evaluation of how and what changes can be implemented. And we can assist you in making those changes.

**Future proof.** Because you need a SCM partner whose R&D commitment ensures they are at the forefront of industry standards and best practice ... so that our applications are always ready, well ahead of time, to meet any future business needs.

**Integrated.** Because your WMS must integrate to all your other key applications and must be able to grow as you grow ... to fully protect your current and future investment and to guarantee maximum ROI.

**PULSE.WMS** delivers a wide and potent range of well documented benefits including:

- Increase in warehouse productivity of 30%
- Inventory accuracy (by location) of 99.98%
- Reduction in inventory levels of up to 15%
- Vastly increased customer service levels
- Reduction in warehouse space requirements by 10-30%
- Reduction in warehouse error rates to 0.1% or less
- Reduction of "customer reported" warehouse errors to zero
- Full stocktakes down from a full weekend to a day or eliminated by the use of cycle counting
- Product recall handled quickly, accurately and efficiently
- Effective and totally up to date control of all raw materials, components, WIP and finished goods inventory in the manufacturing environment.

## PULSE.WMS users include:

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>• Acer Computers</li><li>• Alpen Products</li><li>• BMOH Central Medical Stores</li><li>• Brown and Watson International</li><li>• Burson Automotive</li><li>• Diva DCK</li></ul> | <ul style="list-style-type: none"><li>• Mercator Lighting</li><li>• Merck Serono</li><li>• National Pharmacies</li><li>• Nestle Purina Petcare</li><li>• Philmac</li><li>• Zuellig Pharmaceutical</li></ul> |
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## Operationally, PULSE.WMS provides:

- Picking Flexibility – Single Order, Multi-Order, Batch and Replenishment Order Picking
- RF System directed task management with manual override
- Operator and device control for the automatic allocation of work to the correct person
- Product control flexibility – including features such as Movement Code, Preferred Zone, Use-By Dates, Batch Numbers, Serial Numbers, Stock Quality, Weight & Cube
- RF stocktake and RF cycle counting
- Ability to measure and monitor operator performance
- Warehouse layout and location flexibility
- The flexible use of a wide range of radio frequency (RF) and RFID devices
- Functionality that is highly effective with a wide range of materials handling and IT technologies such as conveyor systems, sortation systems, ASRS, pick to light, voice picking and RFID
- Fully customizable B2B and B2C Web Portal to provide real-time visibility and a global window to all WMS tasks and Vendor Managed Inventory requirements
- Flexible and reliable Integration utilising the PULSE Host System Server software.

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