

PULSE.WMS

e.PULSE

PULSE.VOICE

PULSE.MOBILITY

PULSE.EDI

PULSE.RFID



PULSE Logistics Systems ...

***Leaders in the design, development, implementation
of Supply Chain Management Systems.***

**Including those for Warehouse Management,
Web Portal, Voice, Mobility, EDI & RFID.**



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PULSE Logistics Systems

PULSE Logistics Systems is an Australian headquartered company which, since the early 1990s, has singularly focussed on the design, development and implementation of advanced Supply Chain Management systems.

Over time, we have come to intimately understand the many problems that confront the logistics sector. And we have developed a potent reputation for delivering effective, accurate and highly productive systems to help meet those challenges.

Such systems are used extensively by a wide range of organizations in industries such as:

- 3PL
- Pharmaceutical and Medical
- Electronics and Computers
- Consumer Products
- Automotive Parts
- Food and Beverage

PULSE ... Because you want a solution provider who will be around to support your systems well into the future.

In a world in which all too many solution providers seem to be continually coming and going, PULSE has remained a highly stable entity in terms of its ownership, management and staff. An important quality, we believe, that guarantees clients an uninterrupted level of commitment and support for the extended life of their 'business critical' IT applications. It's equally a difference that contributes to a positive return on investment and the minimization of risk. Simply because users can be confident that the people who sell them a system will be the same people who will implement it and then help nurture it well into the future.

PULSE ... Because the success of your SCM applications will depend on the quality and expertise of your supplier's support staff.

Also contributing to the success of our solutions is the calibre of the individuals in our Logistics and IT Specialist teams.

All have many decades of highly relevant hands-on experience. All have worked on many SCM solution implementations. All undergo continual ongoing training. And all are fully conversant with the capabilities and deployment of the latest materials handling and IT technologies such as Voice and RFID.

Collectively, these teams are charged with providing clients with the ultimate practical advice to help streamline their supply chain pipeline. And they are also the personnel who meticulously ensure that the implementation of any PULSE solution will be completed on time, on budget and to full specification.

PULSE ... Because you need an SCM supplier who is always in tune with the latest logistics techniques and technology.

It's a statement of the obvious that technology never stands still. And it's equally clichéd that the drive for improved productivity and further cost savings is relentless. But such things are generally not without pain.

For example, to make their own operations more cost/effective, major customers are increasingly demanding that suppliers do things in a particular way, meet specific logistics disciplines and use particular new IT tools.

The trouble, of course, is that from the supplier's viewpoint there is much about those new procedures and new equipment which is uncertain. How can it be implemented? How can it be introduced without adding cost? How must operations be

changed to affect what is being demanded? What other systems changes are required to make things happen?

Answering such questions is precisely what PULSE Professional Services are all about. By keeping fully abreast of all significant operational and technical changes in logistics, we are able to provide meaningful and powerful advice to clients on what these changes are all about. We are able to guide these same clients through an evaluation of how and when changes might be made. We can assist in making those changes. And, perhaps most importantly, we can show the lowest cost way in meeting end customer demands, while potentially also making further productivity gains and cost savings in house.

PULSE ... Because you need a SCM solutions partner whose R&D commitment ensures they are always at the forefront of industry standards and best practice.

At PULSE, we place considerable emphasis on continuing R&D. Not in a 'technology for technology's sake' context. But rather to ensure that our solutions are always at the forefront of industry standards and best practice. And that they serve very real user requirements and deliver substantial benefits.

Our aim is to ensure that our potent applications will always be ready, well ahead of time, to meet any future client needs. In short, our goal is to lead not follow.

We were, for example, one of the first solution providers globally to deploy an advanced business-to-business internet application offering absolute supply chain visibility. We have similarly led the way in such things as EDI scan packing. And right now, we are regarded as a leading specialist in the use of tools such as voice and RFID.

PULSE ... Because your systems must integrate to all your other key applications and they must be able to grow as you grow.

Two essential elements that underscore the design of all PULSE solutions are what we term integration and scalability.

The first of these means that when a client implements a new SCM application, they will know that this will seamlessly integrate with all the other IT systems that are already in use. Be those general business or ERP software packages or other logistics-specific computer tools. Because of this, users are able to reduce installation times to an absolute minimum, the process of cutting across to the new solution is greatly simplified and the investment in current systems is protected.

Such investment protection is also pivotal to the scalability of the PULSE product family. Here, our view that a user should only have to make a financial commitment today to the facilities and features that they need today. Equally, however, they should also be assured that their system can evolve and grow over time. For example, as their business grows. As new opportunities are taken up. As structural changes take place. As new logistics technology becomes available. Or as end customers make new demands for the way things are done.

